



james pacheco
senior graphic + web designer

portfolio



james pacheco
senior graphic + web designer

logo design



james pacheco
senior graphic + web designer

branding



RASHELLE KADDURA



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f: (925) 555.1212
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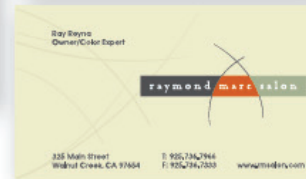
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james pacheco
senior graphic + web designer

client: Raymond Marc Salon
project: Branding Identity
project role: Creative Direction + Design



james pacheco
senior graphic + web designer

client: Skin Sense
project: Branding Identity
project role: Creative Direction + Design



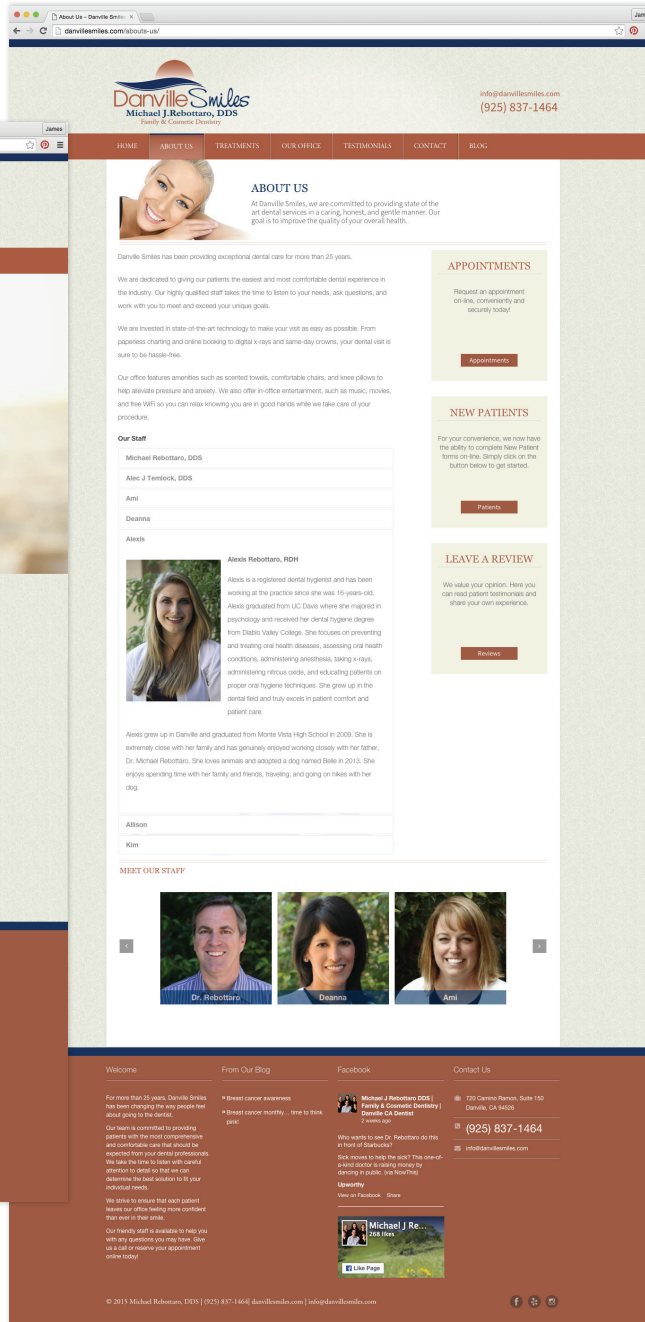
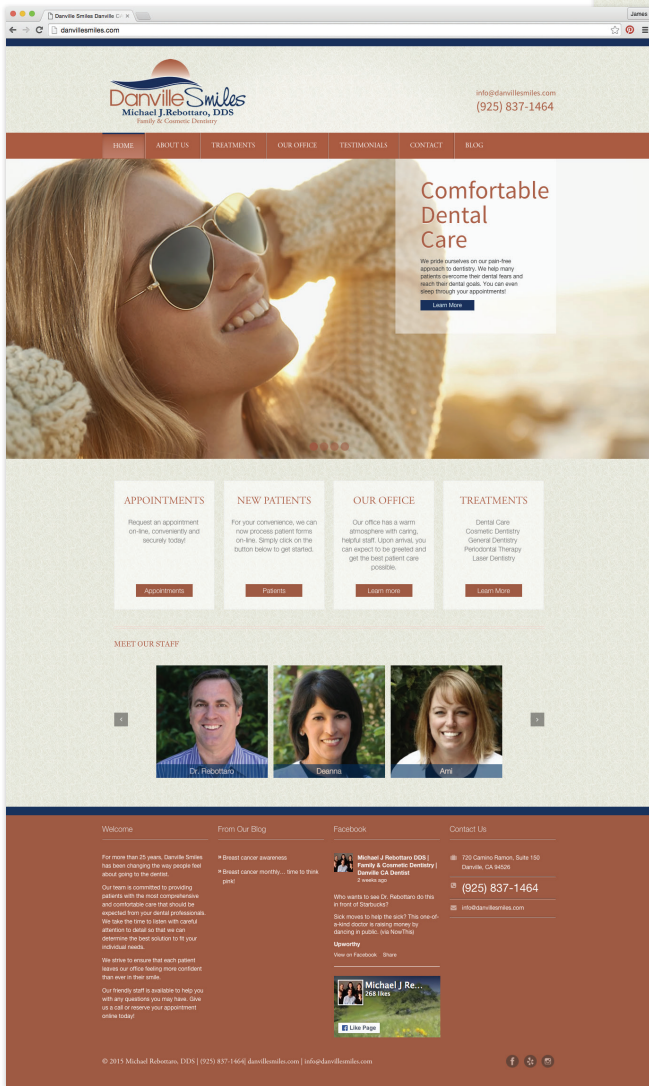
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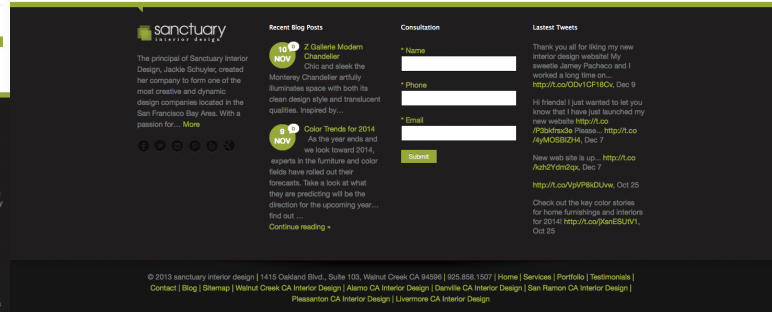
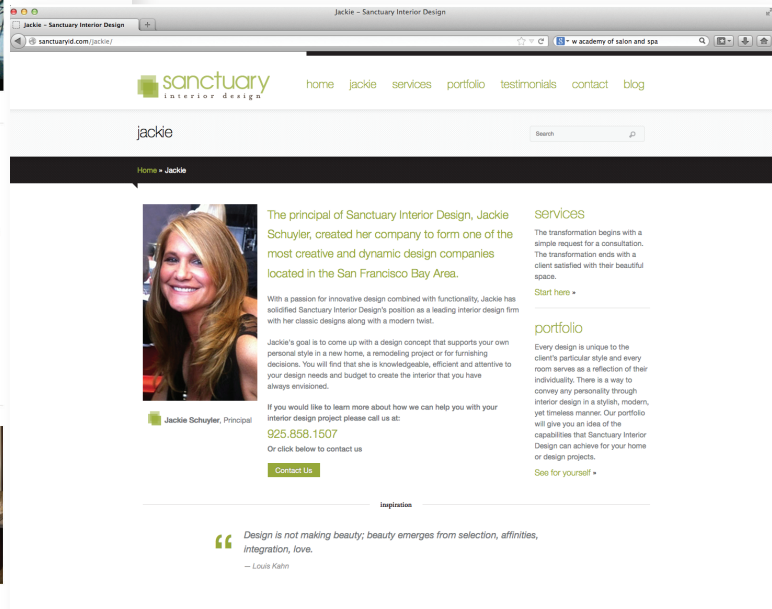
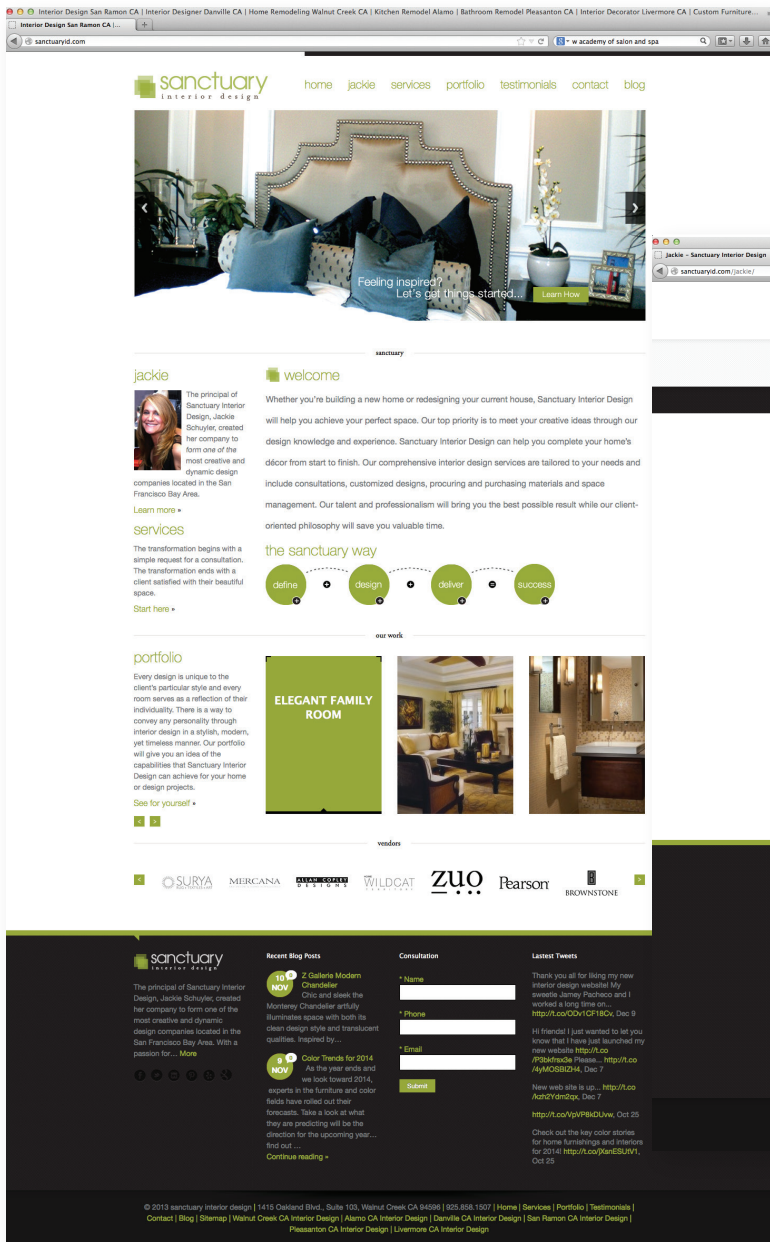


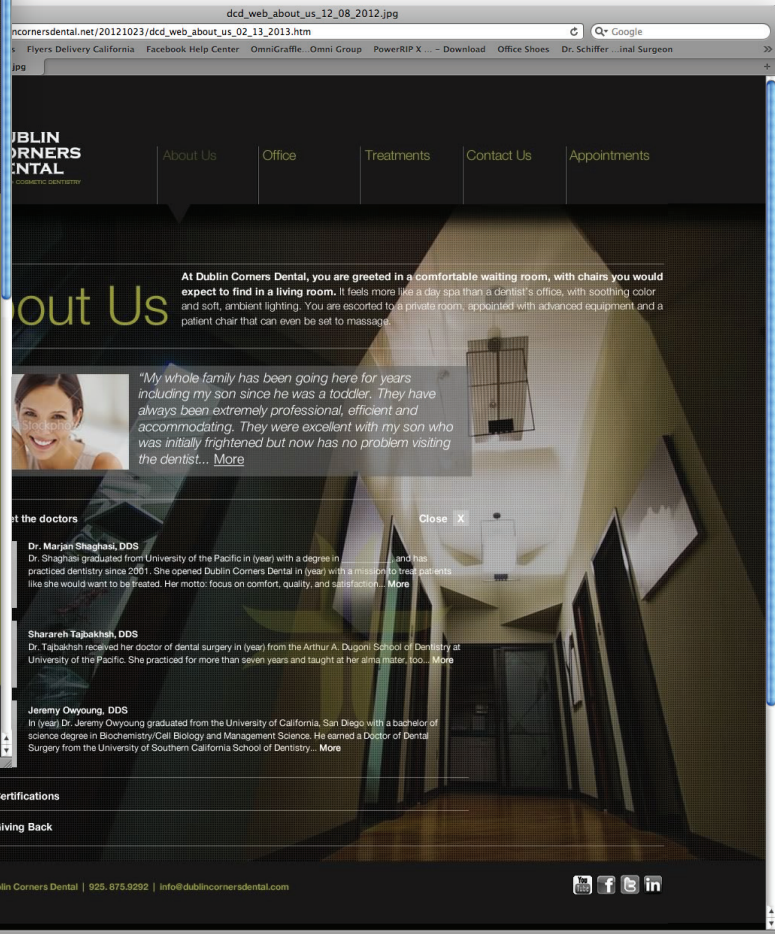
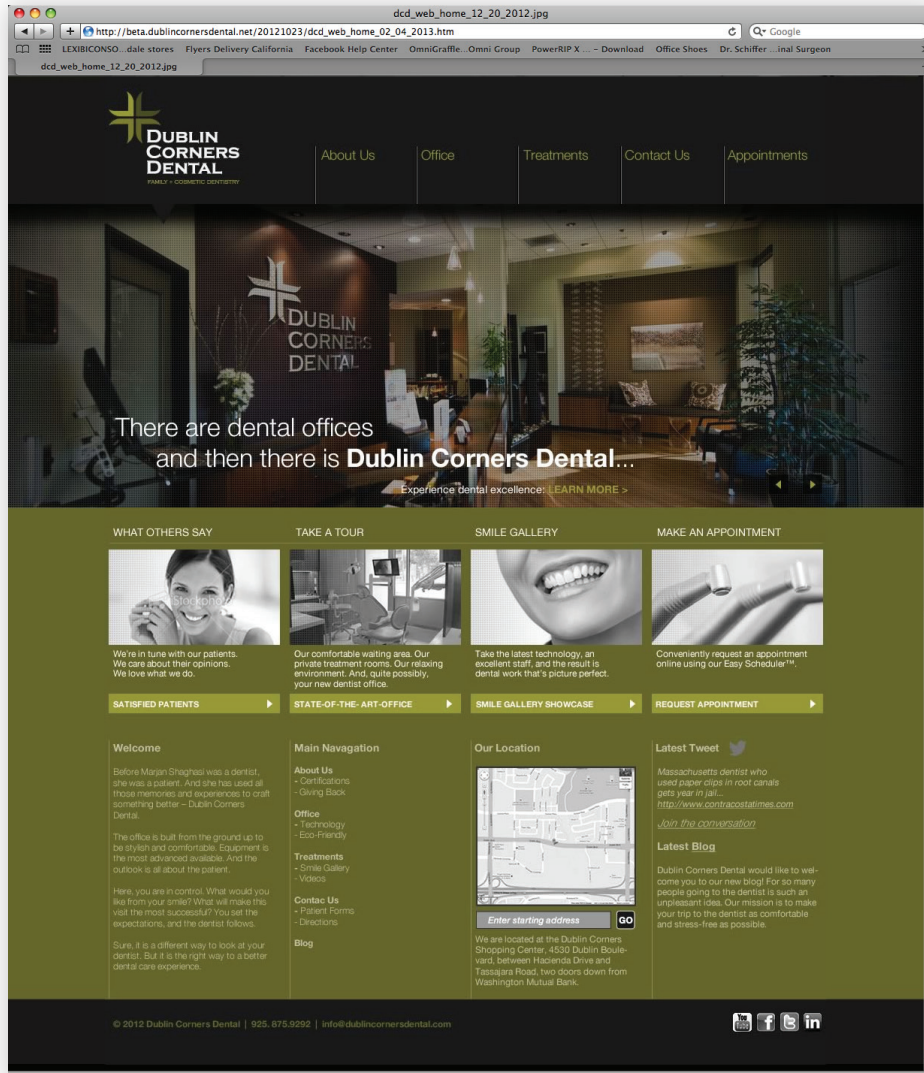


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senior graphic + web designer

icons, web, mobile + ui

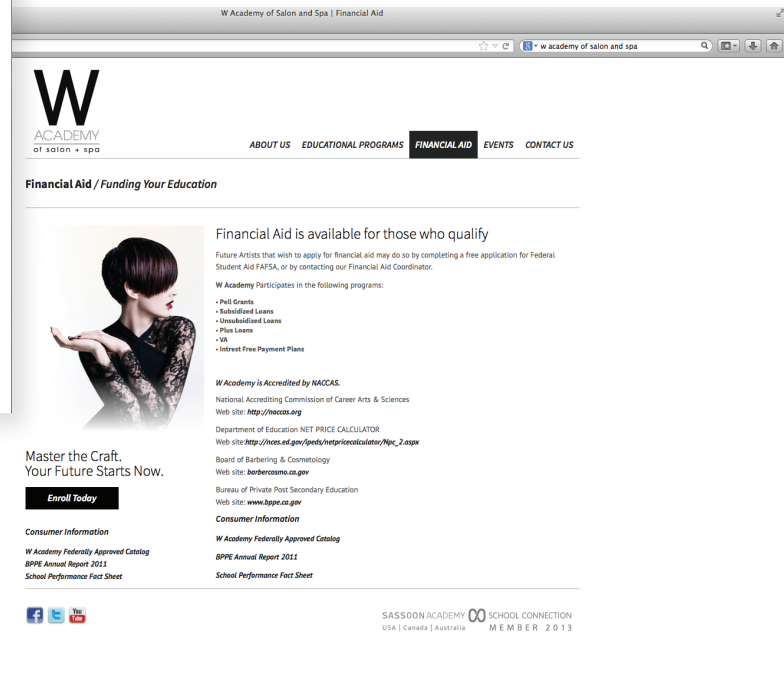






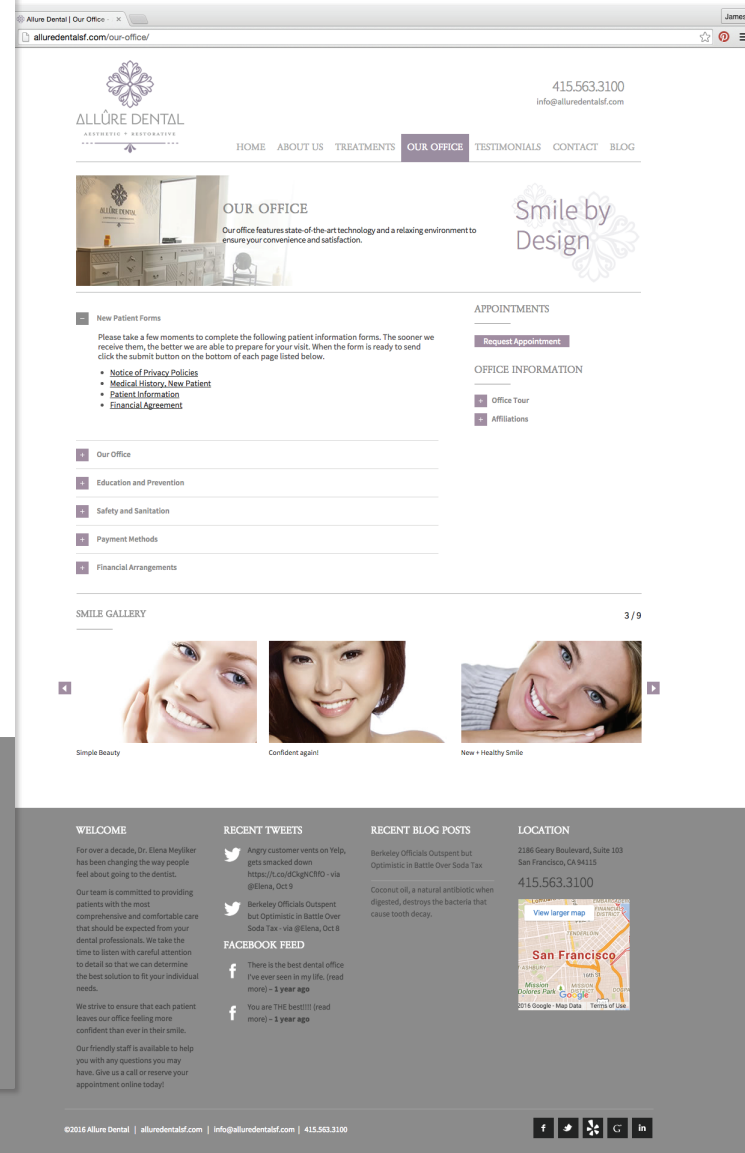
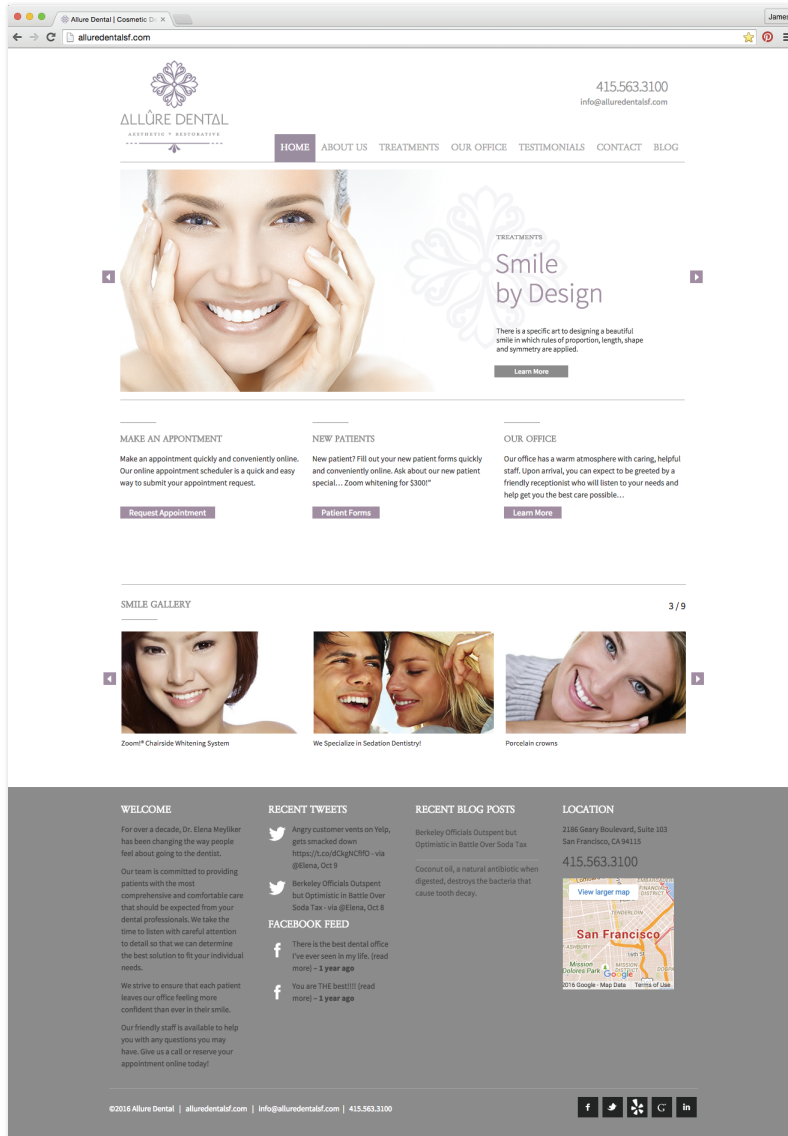
james pacheco
senior graphic + web designer

client: Dublin Corners Dental
project: website: In Progress
project role: Creative Direction + Design



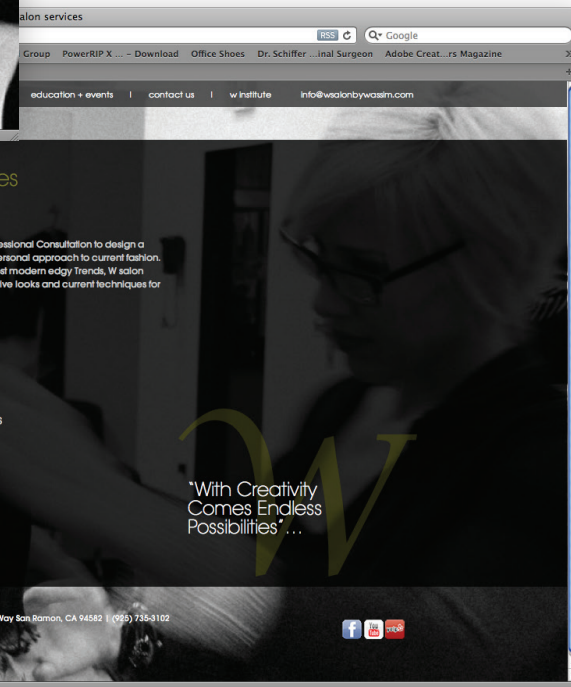
james pacheco
senior graphic + web designer

client: W Academy of Salon and Spa
project: eBlast
project role: Creative Direction + Design



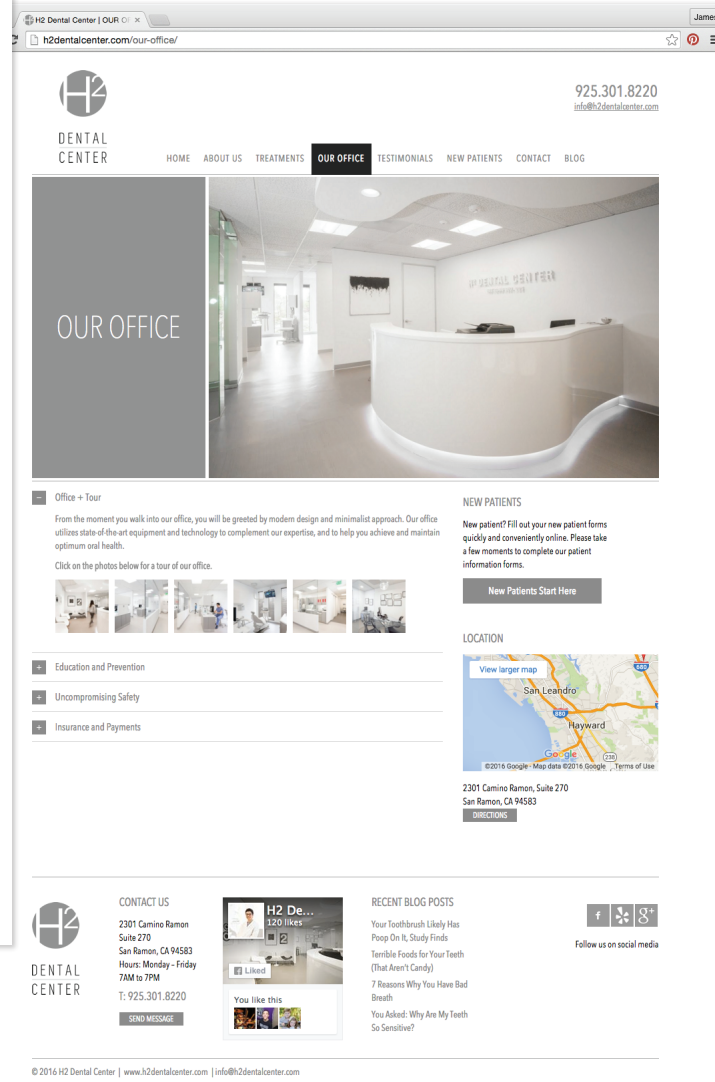
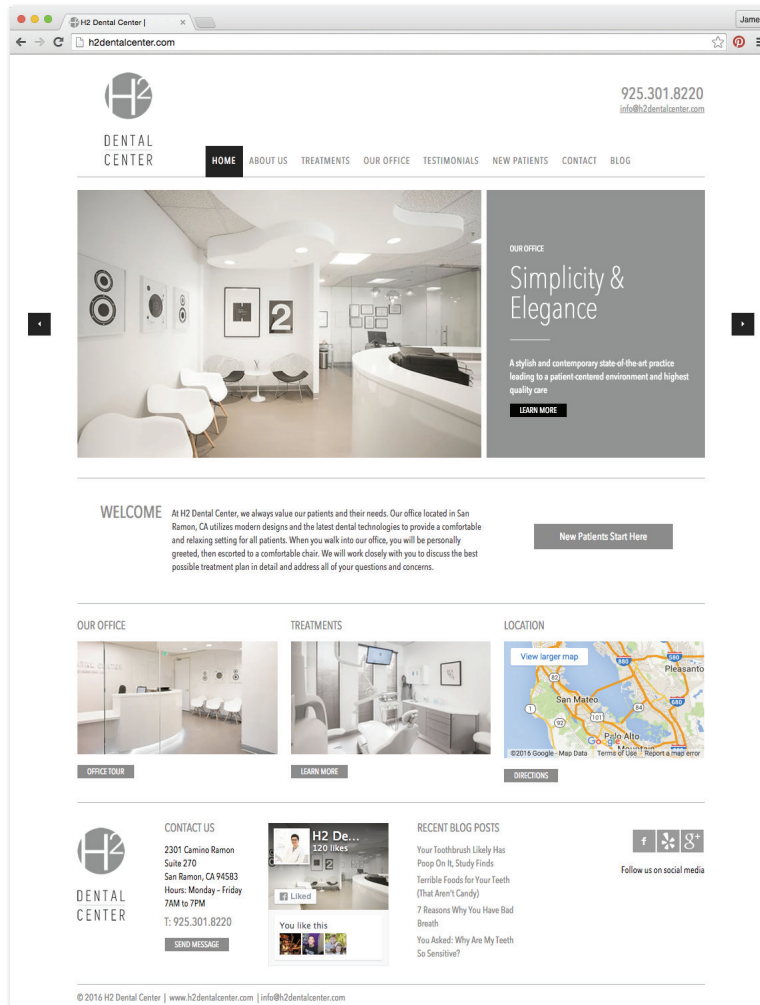
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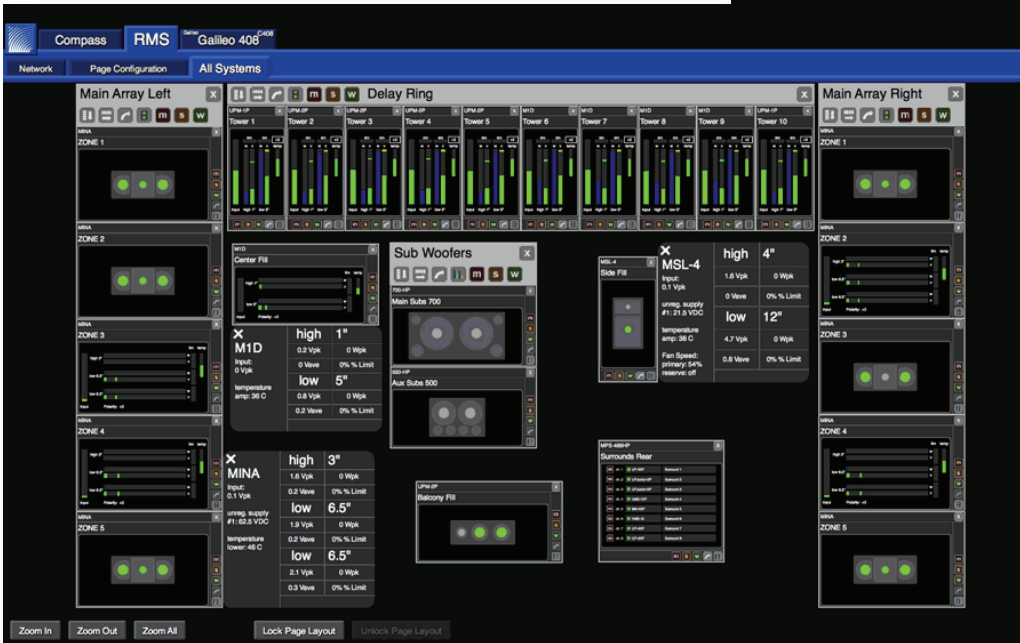
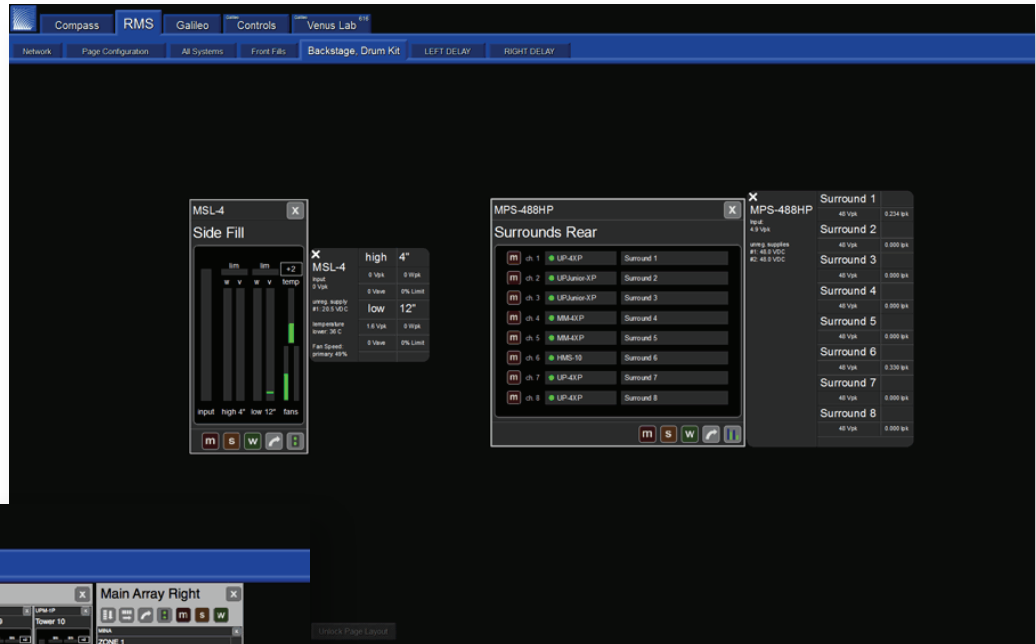
client: Alluer Dental .
project: Website
project role: Creative Direction + Design



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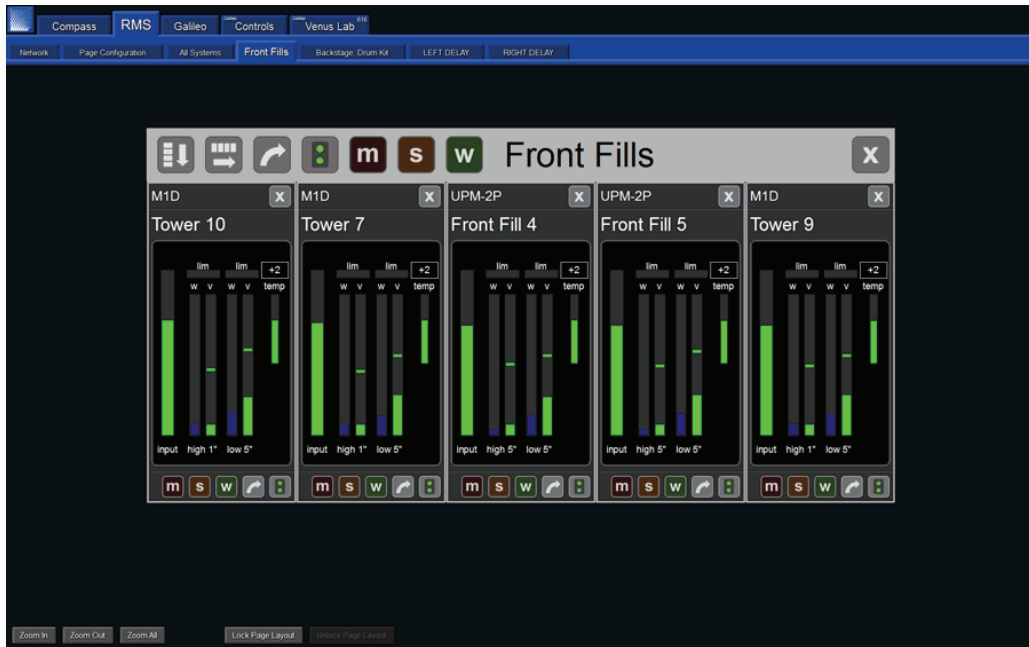
client: W Salon by Wassim
project: website, wsalonbywassim.com
project role: Creative Direction + Design





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senior graphic + web designer

client: Meyer Sound
project: Compass RMS
project role: UI + Visual Design

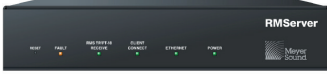


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senior graphic + web designer

client: Meyer Sound
project: Compass RMS
project role: UI + Visual Design

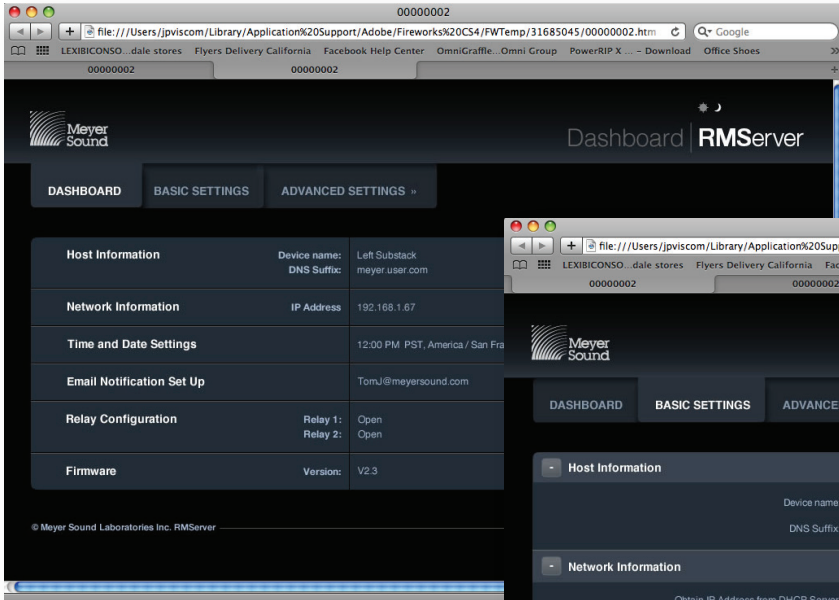
RMServer Front Panel

Figure 1. The RMServer front panel.

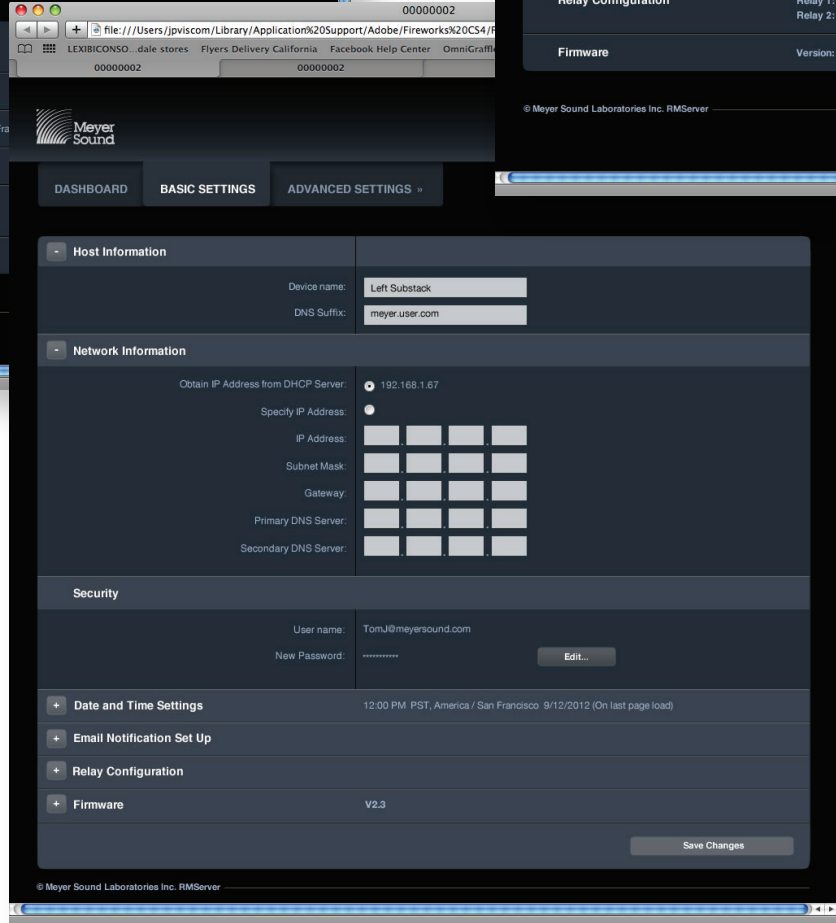
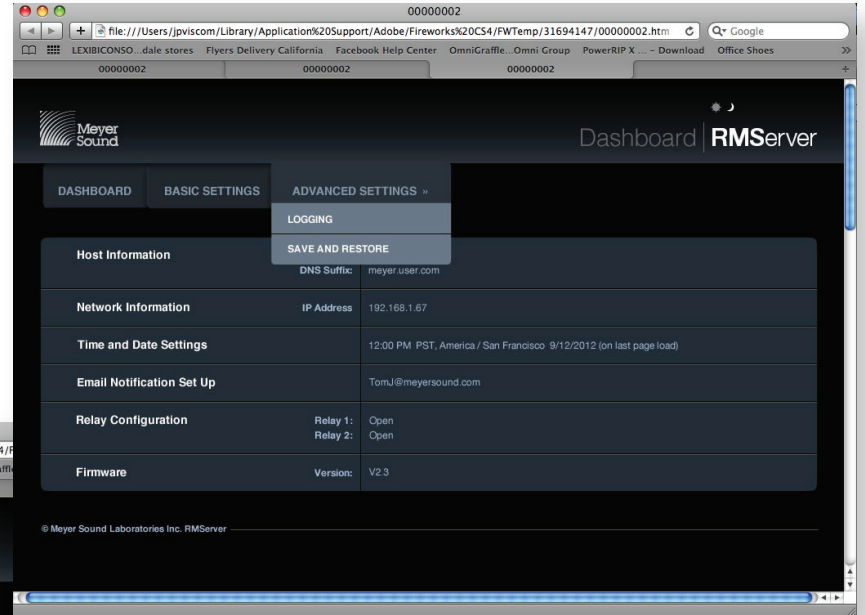


RMServer Rear Panel

Figure 2. The RMServer rear panel.



Host Information	Device name:	Left Substack
	DNS Suffix:	meyer.user.com
Network Information	IP Address:	192.168.1.67
Time and Date Settings		12:00 PM PST, America / San Francisco 9/12/2012 (on last page load)
Email Notification Set Up		TomJ@meyersound.com
Relay Configuration	Relay 1:	Open
	Relay 2:	Open
Firmware	Version:	V2.3



Host Information

Device name:

DNS Suffix:

Network Information

Obtain IP Address from DHCP Server: 192.168.1.67

Specify IP Address:

IP Address:

Subnet Mask:

Gateway:

Primary DNS Server:

Secondary DNS Server:

Security

User name:

New Password:

Date and Time Settings 12:00 PM PST, America / San Francisco 9/12/2012 (On last page load)

Email Notification Set Up

Relay Configuration

Firmware V2.3



james pacheco
senior graphic + web designer

client: Meyer Sound
project: Compass RMS Hardware UI
project role: UI + Visual Design



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corporate collateral

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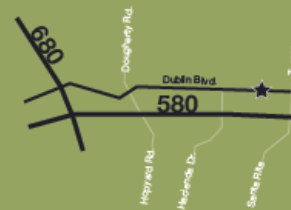
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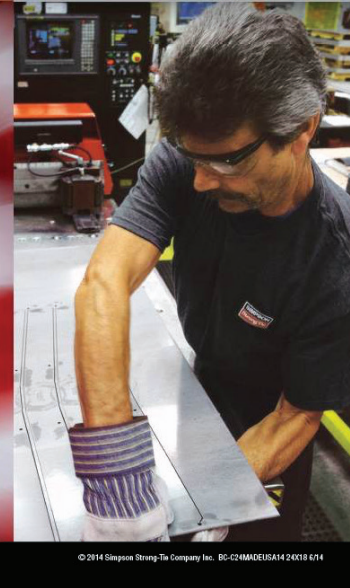
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james pacheco
senior graphic + web designer

client: Dublin Corners Dental
project: Direct Mail
project role: Creative Direction + Design

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James Pacheco
senior graphic + web designer

client: Simpson Strong-Tie
project: POP
project role: Lead Designer

OUR HISTORY

As an industry leader, Adams Pool Solutions has set the standard for quality craftsmanship and customer service. For more than 50 years, our innovative approach to pool solutions has set Adams apart from other companies.

Started in 1953 in Southern California as East Adams Tile and Coping, the company has become the oldest and largest of its kind in Northern California, specializing in renovating and remodeling both residential and commercial pools.



Neil Jackson (left) and East Adams (right) performing tile and masonry work in Northern California (1964)

Today, Adams Pool Solutions renovates and remodels approximately 2,000 swimming pools annually. From the smallest residential pool to an Olympic size aquatic complex, our goal is always the same: provide the finest craftsmanship, quality materials and professional service to ensure complete customer satisfaction.

As a family owned company, Tony Adams, East's son, leads the company today. Expanding our services from originally just tile, coping and plaster to include, complete swimming pool restoration and redesign, we changed our name to Adams Pool Solutions to reflect the full range of services we offer.

Adams Pool Solutions... experts in swimming pool renovation.

Adams Pool Solutions is active in the following industry organizations:



OUR CUSTOMER COMMITMENT



It all started with East Adams' hard work ethic. 50 years ago and continues today with his son Tony. The pride of Adams Pool Solutions is evident in every aspect of our work from basic renovation to complete redesign.

Most importantly, Adams Pool Solutions believes in its commitment to our customers. Our commitment guides us and is a proven recipe for success. It simply states:

- We combine the experience and resources of a large, established company with the personal attention and service of a small company.
- We're family owned and backed. A sure sign of the way with a dedication to serve you.
- Our pool remodeling experts.
- We provide superior customer service.
- We place a strong emphasis on safety.

As a result, we are proud to be a pool service company, not just a contractor.

For your convenience, Adams Pool Solutions has two offices:

San Francisco/Bay Area
Established in 1968 - located at 3675 Old Santa Rita Road, Pleasanton, California 94566 (925) 925-5065 - cell line 925-925-1100 - fax 925-925-1100

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The idea of restoring a pool back to its original top quality condition or remodeling or redesigning a pool to give it new life is second nature to us. We always approach each project with the same goal in mind - provide quality service, ensure excellent communication throughout the project, offer a timeline for the sequence of completion, install the best quality materials by highly skilled artisans, and keep the job site safe and clean. Our goal is to make the process uncomplicated and to satisfy our customers.

Our Goal Is Your Complete Satisfaction



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San Diego, California 92118 | Phone: 619.592.7000
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james pacheco
senior graphic + web designer

client: Adams Pool Solutions
project: Company Brochure
project role: Creative Direction + Design

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<p>Strong Drive® SDWS TIMBER Screw Washer head, double-barrier coating, page 68</p>	<p>Strong Drive® SDWH TIMBER-HEX Screw Structural Wood Screw, hex washer head, double-barrier coating, page 69</p>	<p>Strong Drive® SDWH TIMBER-HEX SS Screw Hex head, Type 316 stainless steel, page 60</p>
<p>Deck Drive™ DDV WOOD Screw Quik Guard® Coated, page 63</p>	<p>Deck Drive™ DWP WOOD SS Screw Flat and trim head styles, Types 316 and 305 stainless steel, page 64 Painted head, Type 305 stainless steel, page 65</p>	<p>Deck Drive™ DH-FD HARDWOOD Screw Type 305 stainless steel, page 66</p>
<p>Dexite™ Composite-Decking Screw Quik Guard® Coated and Types 316 and 305 stainless steel, page 74 Painted head, Type 305 stainless steel, page 75</p>	<p>Composi-Lok™ Composite-Decking Screw Quik Guard® Coated and Type 305 stainless steel, page 76</p>	<p>Trim-Head Decking Screw Type 316 and 305 stainless steel, page 71 7/8", Parrot head, Type 316 and 305 stainless steel, pages 70, 72</p>
<p>Beagle-Head Wood Decking Screw Types 316 and 305 stainless steel, pages 67-69 Painted head, Type 305 stainless steel, page 68</p>	<p>Cedar Redwood Decking Type 316 and 304 stainless steel, page 83 Hot Dip Galvanized, page 83</p>	<p>Preservative-Treated Wood Decking Types 316 and 304 stainless steel, page 91 Hot Dip Galvanized, page 91</p>
<p>EB-TM™ Wooden Deck Fastening System Page 120</p>		

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<p>31-34" Plastic Strip, Full Round Head, Ring-Shank Nail Types 316 and 304 stainless steel and silicon bronze, page 149</p>	<p>31-34" Paper Tube, Clipped Head, Ring-Shank Nail Types 316 and 304 stainless steel, page 151</p>	<p>28" Wire Head, Clipped Head, Ring-Shank Nail Type 304 stainless steel, page 150</p>
<p>15" Wire Coil, Full Round Head, Ring-Shank Nail Types 316 and 304 stainless steel, page 143</p>		

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<p>Deck Drive™ DDV WOOD Screw Quik Guard® coated, page 174</p>	<p>Deck Drive™ DWP WOOD SS Screw Flat head style, Types 316 and 305 stainless steel, page 174</p>	<p>Deck Drive™ DH-FD HARDWOOD Screw Type 305 stainless steel, #10 compact head, page 175</p>
<p>Deck Drive™ DCM COMPOSITE-TO-STEEL Screw Quik Guard® coated, page 187</p>	<p>Composi-Lok™ Composite-Decking Screw Types 316 and 305 stainless steel, Quik Guard® coated, page 186</p>	<p>Trim-Head Decking Screw: Type-17 Point Trim head, Quik Guard® coated, page 178</p>
<p>Trim-Head Decking Screw: Sharp Point Types 316 and 305 stainless steel, page 176</p>	<p>SS305C Beagle-Head Wood Decking Screw Types 316 and 305 stainless steel, #10 bugle head, page 177</p>	<p>Strong Drive® WSNTL WOOD Screw Quik Guard® and class 55 galvanized coating, page 175</p>

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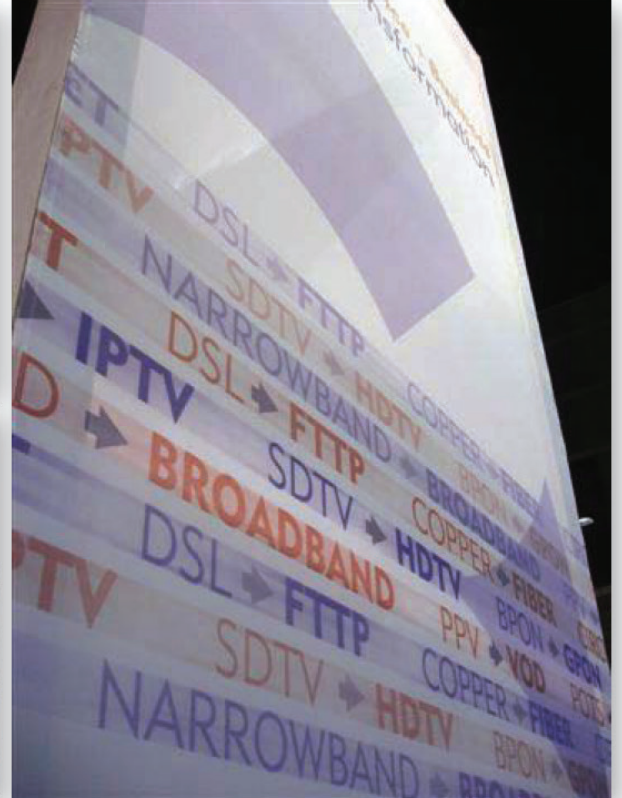
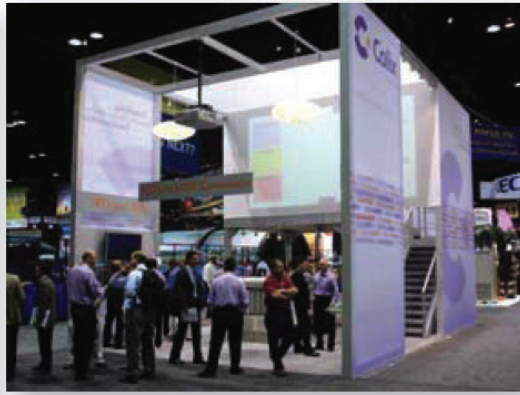
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www.strongtie.com





james pacheco
senior graphic + web designer

trade show booths



james pacheco
senior graphic + web designer

client: Calix Networks
project: Trade Show Booth
project role: Creative Direction + Design



James Pacheco
senior graphic + web designer

client: Adams Pool Solutions
project: Trade Show Booth
project role: Creative Direction + Design

Erik Emerson
Sr. Director Commercial Development
Xoma Therapeutics
2910 Seventh Street
Berkeley, CA 94710
t: 510.204.7200

Kelley Cottrell
Director PAH Marketing
Gilead Sciences
333 Lakeside Drive
Foster City, CA 94404
t: 650.522.6267

Frank Wiener, Vice-President
Marketing and Business Development
Cyan Optics
1383 N. McDowell Boulevard
Suite 300
Petaluma, CA 94954
t: 707.735.2300

Ed Mitchener, Vice-President
Product Development and Technology
Decision Design Corporation
3090 Independence Drive #248
Livermore, CA 94551
t 925.292.5912

Benjamin W. Wong, CFP
Financial Telesis Inc.
7011 Koll Center Parkway, Suite #260
Pleasanton, CA, 94566
t: 925.227.8858

Mark Hanagan, General Manager
Adams Pool Solutions
3675 Old Santa Rita Road
Pleasanton, CA 94588
t: 925.383.8003

Marjan Shaghasi, DDS
Dublin Corners Dental
4530 Dublin Boulevard
Dublin, California 94568
t: 925.875.9292



james pacheco
senior graphic + web designer

references